The State of Talent Conference is in its fourth year! The premiere one-day conference experience completely focused on the future of workforce and talent development. This leadership-focused conference provides unique insight into the current state of talent and what leaders need to do to tackle one of business’ most complex challenges, their people assets. Attendees will be equipped to plan and launch creative workforce solutions that serve not only their businesses, but their communities as a whole. The State of Talent Conference is broadcast-ed live from Sarasota, Florida with satellite locations throughout the United States.

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor (1 Available)
$10,000
- 60-second brand video shown during conference (video produced by CareerSource Suncoast)
- Exclusive* branding on digital podium (except during luncheon)
- Logo on speaker presentation template (throughout conference)
- Full conference table (8 full registrations, including luncheon)
- Recognition in event promotion, marketing materials and event signage
- 1 pre-event email sent to attendees/potential attendees featuring your organization
- Speak up to 2 minutes at the beginning of the conference
- Premium placement DOUBLE booth (12ft)
- Registered attendees list provided within 24 hours after conference
- Opportunity to include business promotional items in registration bags (275 pieces)
- Opportunity to provide and announce up to 3 prize giveaways ($50+ value each)

Innovation in Workforce Luncheon Presenting Sponsor (1 Available)
$7,500
- Exclusive* branding on digital podium during the luncheon
- 4 conference registrations (includes luncheon) plus 4 additional luncheon-only tickets
- Recognition in event promotion, marketing materials and event signage
- 1 pre-event email sent to attendees/potential attendees featuring your organization
- Speak up to 2 minutes at the beginning of the luncheon
- Share up to a 60-second video during the luncheon (provided by sponsor)
- 6th booth during conference
- Registered attendees list provided within 24 hours after conference
- Opportunity to include business promotional items in registration bags (275 pieces)
- Opportunity to provide and announce up to 2 prize giveaways during luncheon ($50+ value each)

Live-Streaming Sponsor (1 Available)
$4,000
- Branding overlay on conference video stream
- 2 main conference registrations, 4 host site registrations (any location)
- Recognition in event promotion, marketing materials and event signage
- Share up to a 60-second video during the luncheon (provided by sponsor)
- 6th booth during conference and host locations if desired
- Registered attendees list provided within 24 hours after conference
- Opportunity to include business promotional items in registration bags (275 pieces) and at host locations if they choose to have registration bags
Name Tag & Lanyard Sponsor (1 Available)
$2,500
- Exclusive* branding on name tags and lanyards
- 2 conference registrations (includes luncheon)
- Recognition in event promotion, marketing materials and event signage
- 6ft booth
- Opportunity to include business promotional items in registration bags (275 pieces)

Charging Station Sponsor (1 Available)
$1,750
- Exclusive* branding on charging kiosk
- Your logo included on charging kiosk directional signage
- 1 conference registration (includes luncheon)
- Recognition in event promotion, marketing materials and event signage
- 6ft booth
- Opportunity to include business promotional items in registration bags (275 pieces)

Morning Break Sponsor (1 Available)
$1,500
- Speak up to 60-seconds the start of the break
- Your logo included on charging kiosk directional signage
- 1 conference registration (includes luncheon)
- Recognition in event promotion, marketing materials and event signage
- 6ft booth
- Opportunity to include business promotional items in registration bags (275 pieces)

Innovation in Workforce Luncheon Award Sponsor (4 Available)
$1,500 each
- Choice to sponsor Education Partner of the Year, Business Partner of the Year, Community Collaboration Partner of the Year, or Leader in Action of the year
- Recognition of your organization as the award sponsor; company representative presents award
- 1 conference registration (includes luncheon) and 1 additional luncheon-only ticket
- Recognition in event promotion, marketing materials and event signage
- 6ft booth
- Opportunity to include business promotional items in registration bags (275 pieces)

Conference Investor (7 Available)
$750 discount partner tickets available
- 1 conference registration (includes luncheon)
- Recognition in event promotion, marketing materials and event signage
- 6ft booth
- Opportunity to include business promotional items in registration bags (275 pieces)

Conference Partner (10+ tickets)
- Discount on bulk purchase of tickets
- Recognition of appreciation from main stage
- Opportunity to include business promotional items in registration bags 275 pieces)

* Exclusive organization logo with State of Talent Conference and CareerSource Suncoast branding
OTHER OPTIONS & ADD-ONS

Student Scholarships
$500 each
- Exclusive scholarship given at the 2020 State of Jobs Conference

Promotional Materials/Swag in Registration Bags
$250 (Included in all above packages)
- Opportunity to include business promotional items in registration bags (275 pieces)

Giveaway
$250 (Included in Presenting Sponsor & Innovation in Workforce Luncheon Presenting Sponsor)
- Opportunity to provide and announce 1 prize giveaway (no company giveaways)

Innovation in Workforce Luncheon Full Table
$750
- 8 luncheon-only tickets
- Recognition in luncheon promotion, marketing materials and luncheon signage

Innovation in Workforce Luncheon Half Table
$350
- 4 luncheon-only tickets
- Recognition in luncheon promotion, marketing materials and luncheon signage

Interested in purchasing a sponsorship?

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